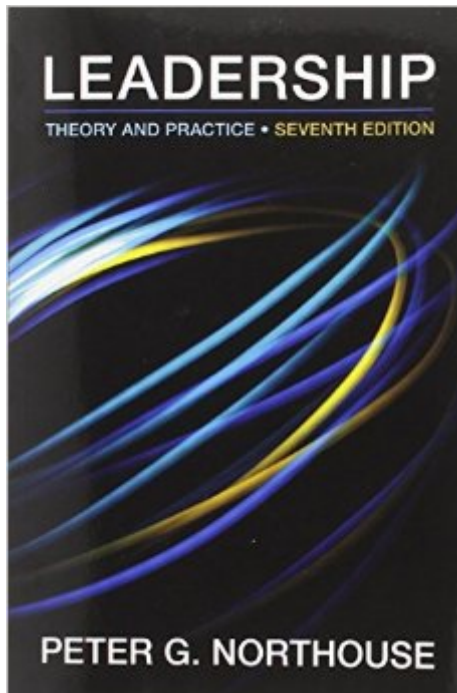


The book was found

Leadership: Theory And Practice, 7th Edition



Synopsis

2016 Recipient of the McGuffey Longevity Award from the Text and Academic Authors Association (TAA) Translated into 12 different languages and used in 89 countries, this market-leading text successfully combines an academically robust account of the major theories and models of leadership with an accessible style and practical examples that help students apply what they learn. Peter G. Northouse uses a consistent format for each chapter, allowing students to compare the various theories. Each chapter includes three case studies that provide students with practical examples of the theories discussed. Adopted at more than 1,000 colleges, universities, and institutions worldwide, *Leadership: Theory and Practice* provides readers with a user-friendly account of a wide range of leadership research in a clear, concise, and interesting manner. Â

Book Information

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Customer Reviews

Growing up in a family business gave me the opportunity to learn how to lead via trial and error. However, practice without theory will only get you so far in the business world. Echoing the words of my college mentors and teachers, I decided to return to Santa Barbara City College and complete an Associate Degree in Business Administration with an Emphasis in Management. When the Professor assigned us the book, *Leadership: Theory & Practice*, I was skeptical when it arrived. It was a thin book and from my good ole' college days (about 10 years ago) a serious textbook was at least 2 inches thick and weight at least 5 to 7lbs. But the ole' saying goes, "Times They Are A-Changing" and so are the academic textbooks. Although the book was thin and light (thank God) it was filled with dense content, real-life examples, current theories and trends and the online

access that accompanied the textbook was superb. Each chapter was filled with relevant insights and progressed via a logical timeline explaining the evolution of Leadership and Management. If you feel that you've reached your glass ceiling within your industry and job, this book is for you! You don't need to go back to school, but if can commit to a chapter a week you'll be empowered with the knowledge you need to remain ahead of your industry and be an example to your co-workers and peers. The online quizzes will give you the "buzz" words you need to communicate within all levels of management, from the bottom up or the top down. Either way, you'll have the skills, knowledge and vocabulary to identify each unique situation and respond accordingly to benefit you and your business environment.

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